



MARC ROUSSEAU

Vice-president, National Accounts & Strategic Partnership

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SPEAKER BIO

Marc Rousseau is an experienced rack safety specialist and sales executive with a diverse 20+ year background in sales leadership, commercial risk, and business development.

As Vice-President of National Accounts & Strategic Partnerships at Damotech, Marc is responsible for helping large organizations develop warehouse rack safety programs. Prior to joining Damotech in 2015, Marc spent over 15 years at General Electric working in their Renewable Energy division in various power generation product commercial risk, and sales roles.

Marc is an ex-US Army officer and a graduate of the United States Military Academy at West Point, where he earned a bachelor's degree in engineering management and mechanical engineering. He also holds a Master of Business Administration from the College of William & Mary in Virginia.

EXPERTISE

- Creating a Warehouse Rack Safety Program within an organization
- Fostering and developing safety culture
- Pallet rack safety & inspections
- Warehouse rack repair and maintenance